



# Love at first sight

A short introduction to  
My Peony Society



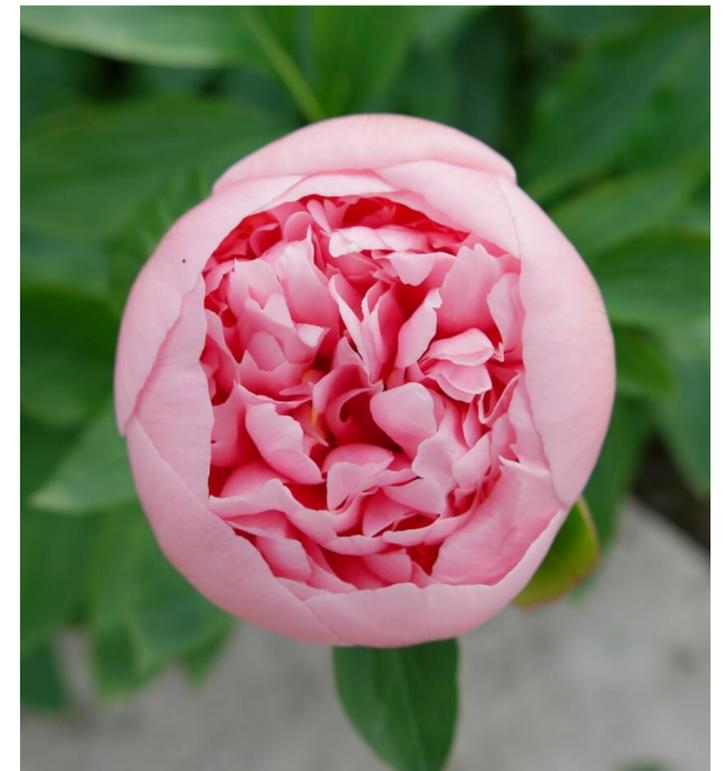


# Designed by nature, perfected by us

The bloom of the peony is an incredible spectacle, one everyone should get to enjoy. To make this happen My Peony Society brings together expert growers, traders and florists to craft the perfect peony. We ensure the quickest route to a vase near you, complete with 'full bloom guarantee'.

# Made by perfectionists

My Peony Society unites the best peony growers all over the world. Together we are uniquely positioned to expand the market, find new audiences, and spread our enthusiasm for peonies and everything that makes them so special.





## Work with the best

- ✓ My Peony Society brings you the highest quality hand picked peonies, fresh from the fields of our growers.
- ✓ Innovative cultivation techniques and modern shipping methods guarantee fresher, longer lasting peonies.
- ✓ As an association we can offer the most varieties, at reliable volumes, the whole year round.
- ✓ Over a decade of experience with large volume peony sourcing.





40  
Growers



6  
Countries



In the spotlight

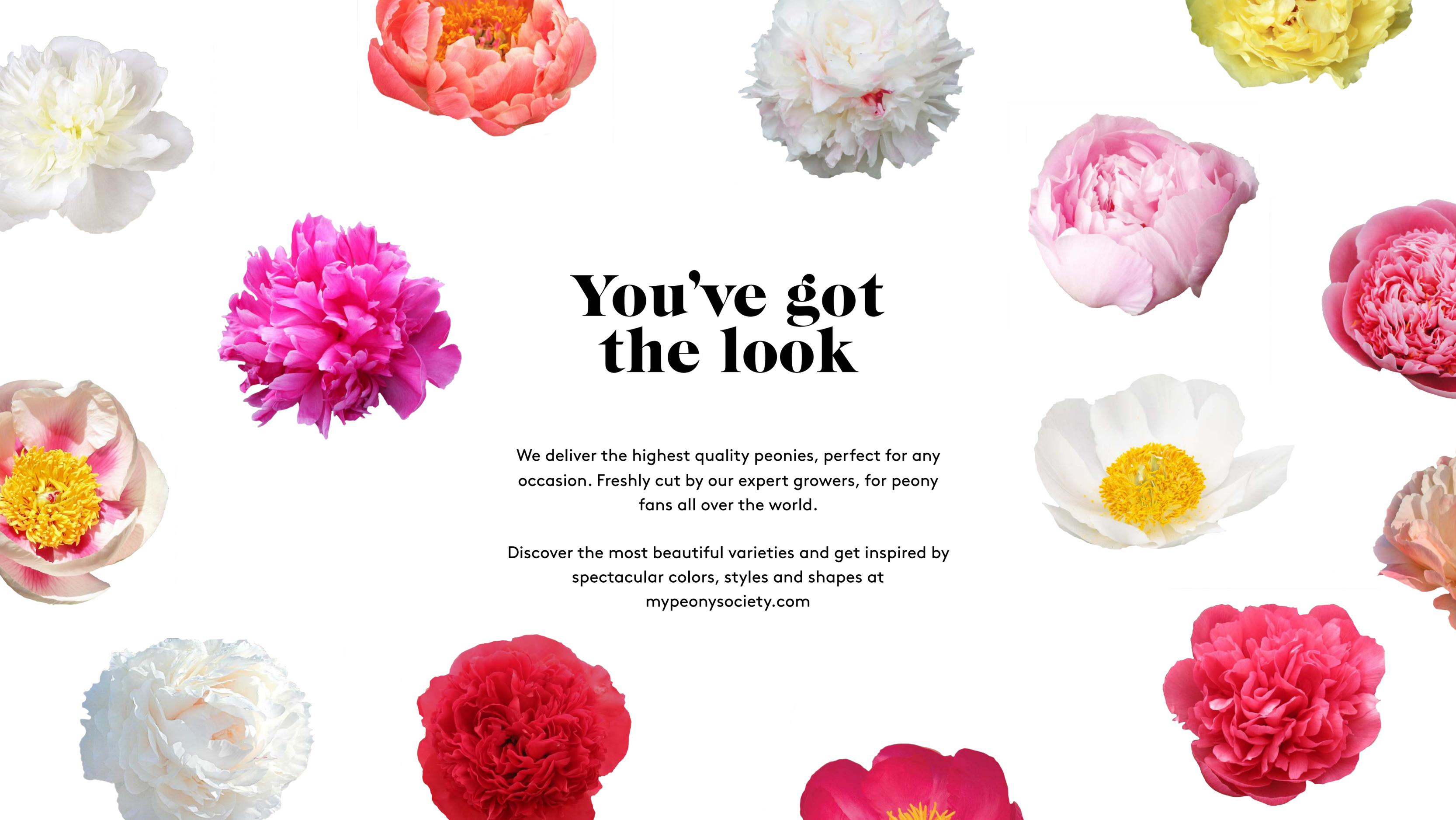


## Meet grower Jacob Karsten

With his nursery Paeon, in Benningbroek, Jacob has been a trendsetter on the Dutch market since 2005 and – as from 2018 – will be active (again) in France. Soil life and peonies are inextricably linked and cultivation is done organically, in the heaviest soil. Jacob and his father Wim, who has more than 40 years of experience cultivating peonies, his mother Marry and his sister Esther have a lot of knowledge and expertise together. And the next generation is ready to get underway; Jacob's son Nick already is cultivating his own peonies and his daughter Lois will have her very first harvest in 2018.

Paeon has a very forward-thinking assortment, in both breadth and depth. The nursery has a special garden where they develop new, innovative peony varieties; the varieties of the future are being bred here. This allows Paeon and My Peony Society to continue to lead the way in the development of new varieties. Including the cuttings, there are a lot of different peony varieties cultivated on these grounds: nearly 80 of them!

Meet all our growers at  
[mypeonysociety.com](http://mypeonysociety.com)



# You've got the look

We deliver the highest quality peonies, perfect for any occasion. Freshly cut by our expert growers, for peony fans all over the world.

Discover the most beautiful varieties and get inspired by spectacular colors, styles and shapes at [mypeonysociety.com](http://mypeonysociety.com)

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